

## NEWSLETTER EMAIL TO MEMBERS



**SUBJECT LINE A options:** Elixir Insurance Newsletter: Celebrations of the Heart

**SUBJECT LINE B options:** Focus on Heart Health and Valentine's Day Fun

Dear <Member Name>,

February is American Heart Month, so it's a great time to focus on your heart's health. Of course, it's also the month of Valentine's Day, when we express our loving feelings for others. While connecting with loved ones is the most common way to celebrate, Valentine's Day is a great opportunity to remember to care for yourself as well. In this month's newsletter, we help you address these important matters of the heart.



### Show Some Love to Your Heart

For aging adults, heart disease is a major cause of disability, seriously affecting the quality of life for millions of seniors. And as we age, our risks for developing heart disease increase. Sometimes, heart disease is silent until it becomes serious, but there may be some warning signs to watch for. There are also several steps you can take to ... [read more](#).



### Show Some Love to Yourself and Others

Valentine's Day isn't just for couples; everyone can celebrate. This sweet tradition is about spreading love with family and friends and taking time to show love and appreciation for yourself as well. No matter how you choose to spend it, we have a guilt-free guide to indulging in ... [read more](#).

### Tip of the Month

Sign up to manage your Part D prescription drug benefits in your Member Portal, where you can compare drug prices, find pharmacies and more. Go to [elixirinsurance.com](https://elixirinsurance.com) and select MEMBER SIGN IN to get started.



[Find Your Covered Drugs](#)



[Price Your Drugs](#)



[Find Your Pharmacies](#)

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Elixir Insurance is a Prescription Drug Plan with a Medicare contract. Enrollment in Elixir Insurance depends on contract renewal. For more information, please call our customer service number at 833-684-7267. TTY users call 711. We are available 24 hours a day, 7 days a week. ATTENTION: If you speak Spanish, language assistance services, free of charge, are available to you. Call 833-684-7267 (TTY: 711). ATENCIÓN: si habla Español, los servicios de asistencia lingüística, sin cargo, están disponibles para usted. Llamada 833-684-7267 (TTY: 711).

Elixir Insurance, 8921 Canyon Falls Blvd., Twinsburg, OH 44089, United States

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## MIDMONTH EMAIL TO MEMBERS



**SUBJECT LINE:** Be in Control of Your Pharmacy Benefits

Dear <Member Name>,

Thank you for being an Elixir Insurance member! To make the most of your pharmacy benefits, use your Member Portal. This important resource gives you access to many helpful features, including:

- Drug pricing comparisons to help you save
- Pharmacy search tools to easily find locations near you
- Digital Member ID card that you can view and print

Get started today.

[Log In Now](#)



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